

# THE **WORST** DISCOUNTS COUNTS IN THE WORLD

**MISS OUT ON THEM!**



They cost us

# €6.766

billion a year\* in

# LOST SALES

**BY SAYING NO  
TO **FAKES**  
WE ALL WIN**

When we buy counterfeit goods, it isn't just the price which goes down. It also decreases safety, warranties, the quality of our products and business innovation.

\*Source: EUIPO (Oficina de Propiedad Intelectual de la Unión Europea).

[stopfalsificaciones.oepm.es](http://stopfalsificaciones.oepm.es)



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**#lospeoresdescuentos**